

the GREAT DEBATE



2017

Dear Valued Patrons

Are you looking for a great opportunity to place your brand in front of over 400 business owners, senior executives, high net worth individuals, publishers, educators and more? The Great Debate 2017 promises the most diverse and interesting audience of any event, and a fantastic sponsorship option for you.

The Great Debate is a long running event from Dymocks Children's Charities which aims to ensure that all Australian children have access to quality books regardless of circumstance. We have developed several unique literacy support programs that encourage students from priority schools to cultivate a love of reading and the reach an appropriate level of literacy. Our objective is simple, but transforming a child's self-esteem and their entire relationship with learning is truly profound.

The event is centred around a feisty and hilarious debate between Adam Spencer and Rob Carlton and their pick of interesting celebrity debaters.

If you would like to join us for the evening to enjoy the fun, contribute to a great cause, share your brand, and mingle with the 'big end of town', please check out the sponsorship packages contained in this pack.

Best Wishes,

Paul Swain

General Manager

SPONSOR PACKAGES



PLATINUM - \$10,000

- Prime Table location for 10 people
- Large Name and Logo on promotional materials, pre and post event (Quarterly Quack with distribution of over 3000), including editorial in program, plus full page advert, Branding on Confirmation Pack, Media Wall, Silent Auction Screens, & Media Releases
- Name and Logo in Annual Review, as 'Major Partner'
- Early access to Silent Auction AND Raffle
- Luxury Car transport
- Luxury Gift Bag
- Invitation to pre-event VIP drinks party
- Photo taken with celebrity debate teams
- Sponsorship Certificate
- Choice of Duck Library location from a shortlist
- Offer in Super Raffle Pack
- Mention by MC during open and close

★ **GOLD - \$5,350**

- Premium table location for 10 people
- Name and logo on promotional materials, full page advert in program, branding on confirmation pack, media wall, silent auction screens
- Name and logo in Annual Review, as 'Supporting Partner'
- Early Access to Silent Auction AND Raffle
- Transport
- Luxury Gift Bag
- Invitation to pre-event VIP drinks party
- Photo with celebrity debate team
- Sponsorship Certificate
- Offer in Super Raffle Pack
- Mention by MC during open

the GREAT DEBATE



SILVER - \$3,850

- Priority table location for 10 people
- Named on promotional materials, plus ¼ page advert
- Named in Annual Review
- Early access to Silent Auction AND Raffle
- Sponsorship Certificate